

Site Usage

553 Visits

Previous: 530 (4.34%)

56.60% Bounce Rate

Previous: 61.32% (-7.70%)

1,335 Pageviews

Previous: 1,117 (19.52%)

00:01:28 Avg. Time on Site

Previous: 00:01:13 (21.75%)

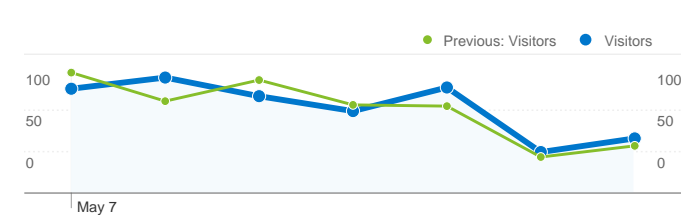
2.41 Pages/Visit

Previous: 2.11 (14.55%)

62.75% % New Visits

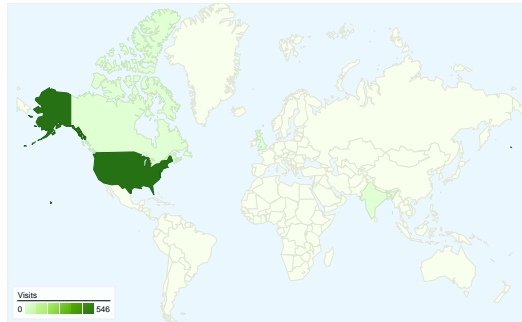
Previous: 64.34% (-2.47%)

Visitors Overview

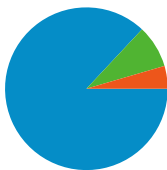


Visitors
452

Map Overlay

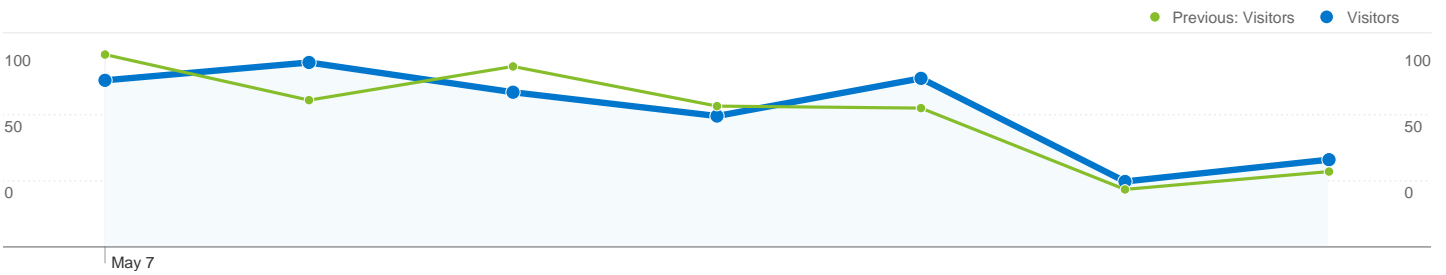


Traffic Sources Overview



- **Search Engines**
481.00 (86.98%)
- **Direct Traffic**
47.00 (8.50%)
- **Referring Sites**
25.00 (4.52%)

Content Overview		
Pages	Pageviews	% Pageviews
/index.html		
May 7, 2012 - May 13, 2012	206	15.43%
Apr 30, 2012 - May 6, 2012	198	17.73%
% Change	4.04%	-12.95%
/offices/assessor/index.htm		
May 7, 2012 - May 13, 2012	124	9.29%
Apr 30, 2012 - May 6, 2012	116	10.38%
% Change	6.90%	-10.56%
/deptdirectory.htm		
May 7, 2012 - May 13, 2012	100	7.49%
Apr 30, 2012 - May 6, 2012	69	6.18%
% Change	44.93%	21.26%
/offices/sheriff/index.htm		
May 7, 2012 - May 13, 2012	86	6.44%
Apr 30, 2012 - May 6, 2012	87	7.79%
% Change	-1.15%	-17.29%
/jobopenings.htm		
May 7, 2012 - May 13, 2012	67	5.02%
Apr 30, 2012 - May 6, 2012	53	4.74%
% Change	26.42%	5.77%



452 people visited this site

553 Visits

Previous: 530 (4.34%)

452 Absolute Unique Visitors

Previous: 448 (0.89%)

1,335 Pageviews

Previous: 1,117 (19.52%)

2.41 Average Pageviews

Previous: 2.11 (14.55%)

00:01:28 Time on Site

Previous: 00:01:13 (21.75%)

56.60% Bounce Rate

Previous: 61.32% (-7.70%)

62.75% New Visits

Previous: 64.34% (-2.47%)

Technical Profile

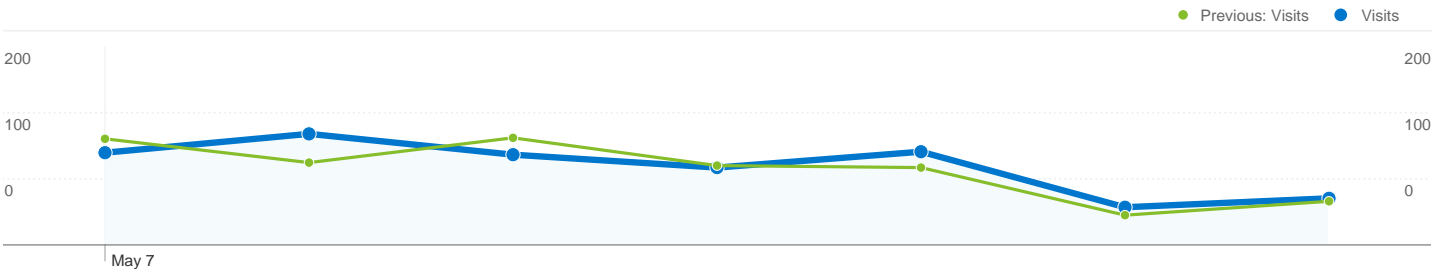
Browser	Visits	% visits
Internet Explorer		
May 7, 2012 - May 13, 2012	322	58.23%
Apr 30, 2012 - May 6, 2012	304	57.36%
% Change	5.92%	1.52%
Firefox		
May 7, 2012 - May 13, 2012	79	14.29%
Apr 30, 2012 - May 6, 2012	93	17.55%
% Change	-15.05%	-18.59%

Safari		
May 7, 2012 - May 13, 2012	52	9.40%
Apr 30, 2012 - May 6, 2012	33	6.23%
% Change	57.58%	51.02%
Chrome		
May 7, 2012 - May 13, 2012	48	8.68%
Apr 30, 2012 - May 6, 2012	45	8.49%
% Change	6.67%	2.23%
Android Browser		
May 7, 2012 - May 13, 2012	35	6.33%
Apr 30, 2012 - May 6, 2012	40	7.55%
% Change	-12.50%	-16.14%

Traffic Sources Overview

May 7, 2012 - May 13, 2012

Comparing to: Apr 30, 2012 - May 6, 2012



All traffic sources sent a total of 553 visits

8.50% Direct Traffic

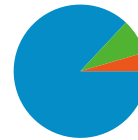
Previous: 6.79% (25.13%)

4.52% Referring Sites

Previous: 5.47% (-17.38%)

86.98% Search Engines

Previous: 87.74% (-0.86%)



- **Search Engines**
481.00 (86.98%)
- **Direct Traffic**
47.00 (8.50%)
- **Referring Sites**
25.00 (4.52%)

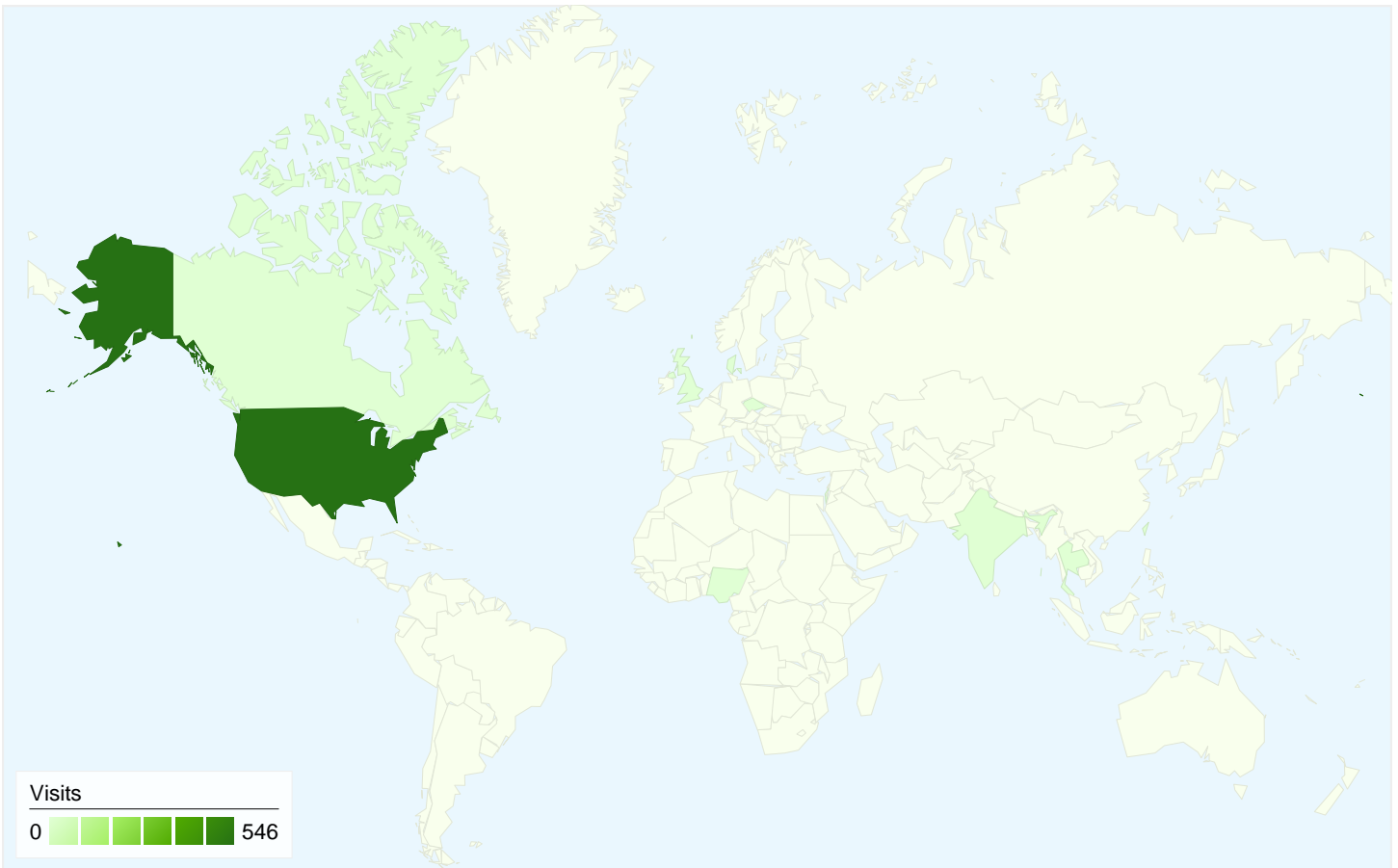
Top Traffic Sources

Sources	Visits	% visits
google (organic)		
May 7, 2012 - May 13, 2012	367	66.37%
Apr 30, 2012 - May 6, 2012	350	66.04%
% Change	4.86%	0.50%
bing (organic)		
May 7, 2012 - May 13, 2012	66	11.93%
Apr 30, 2012 - May 6, 2012	66	12.45%
% Change	0.00%	-4.16%
(direct) ((none))		
May 7, 2012 - May 13, 2012	47	8.50%
Apr 30, 2012 - May 6, 2012	36	6.79%
% Change	30.56%	25.13%
yahoo (organic)		
May 7, 2012 - May 13, 2012	37	6.69%
Apr 30, 2012 - May 6, 2012	36	6.79%
% Change	2.78%	-1.50%
ask (organic)		

Keywords	Visits	% visits
(not provided)		
May 7, 2012 - May 13, 2012	66	13.72%
Apr 30, 2012 - May 6, 2012	61	13.12%
% Change	8.20%	4.60%
jackson county iowa		
May 7, 2012 - May 13, 2012	47	9.77%
Apr 30, 2012 - May 6, 2012	52	11.18%
% Change	-9.62%	-12.62%
jackson county iowa assessor		
May 7, 2012 - May 13, 2012	19	3.95%
Apr 30, 2012 - May 6, 2012	24	5.16%
% Change	-20.83%	-23.47%
jackson county ia assessor		
May 7, 2012 - May 13, 2012	10	2.08%
Apr 30, 2012 - May 6, 2012	6	1.29%
% Change	66.67%	61.12%
jackson county assessor		

May 7, 2012 - May 13, 2012	5	0.90%
Apr 30, 2012 - May 6, 2012	7	1.32%
% Change	-28.57%	-31.54%

May 7, 2012 - May 13, 2012	9	1.87%
Apr 30, 2012 - May 6, 2012	9	1.94%
% Change	0.00%	-3.33%



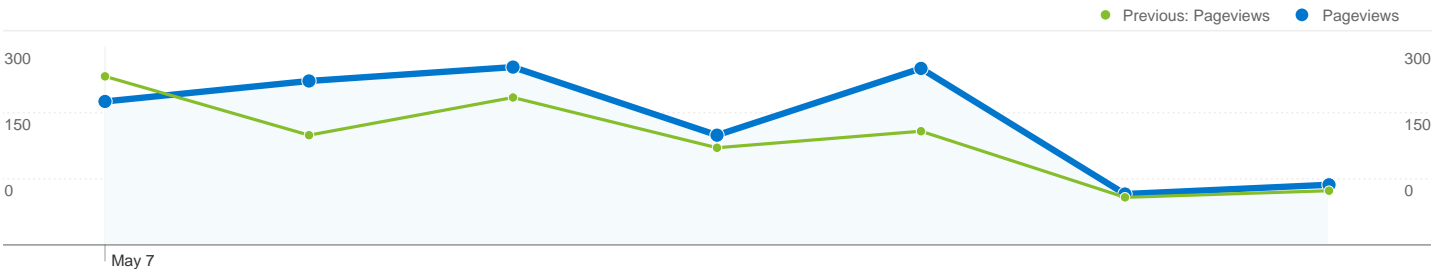
553 visits came from 11 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
553 Previous: 530 (4.34%)	2.41 Previous: 2.11 (14.55%)	00:01:28 Previous: 00:01:13 (21.75%)	62.75% Previous: 64.34% (-2.47%)	56.60% Previous: 61.32% (-7.70%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States					
May 7, 2012 - May 13, 2012	546	2.42	00:01:29	62.27%	56.78%
April 30, 2012 - May 6, 2012	518	2.09	00:01:11	63.90%	61.39%
% Change	5.41%	15.61%	24.41%	-2.55%	-7.51%
Canada					
May 7, 2012 - May 13, 2012	2	3.00	00:01:18	100.00%	0.00%
April 30, 2012 - May 6, 2012	2	1.50	00:00:51	100.00%	50.00%
% Change	0.00%	100.00%	52.94%	0.00%	-100.00%
India					
May 7, 2012 - May 13, 2012	2	1.50	00:01:32	100.00%	50.00%

April 30, 2012 - May 6, 2012	4	1.75	00:03:10	50.00%	50.00%
% Change	-50.00%	-14.29%	-51.58%	100.00%	0.00%
United Kingdom					
May 7, 2012 - May 13, 2012	1	1.00	00:00:00	100.00%	100.00%
April 30, 2012 - May 6, 2012	1	1.00	00:00:00	100.00%	100.00%
% Change	0.00%	0.00%	0.00%	0.00%	0.00%
Israel					
May 7, 2012 - May 13, 2012	1	1.00	00:00:00	100.00%	100.00%
April 30, 2012 - May 6, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Taiwan					
May 7, 2012 - May 13, 2012	1	3.00	00:00:13	100.00%	0.00%
April 30, 2012 - May 6, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	0.00%
Nigeria					
May 7, 2012 - May 13, 2012	0	0.00	00:00:00	0.00%	0.00%
April 30, 2012 - May 6, 2012	1	10.00	00:04:06	100.00%	0.00%
% Change	-100.00%	-100.00%	-100.00%	-100.00%	0.00%
(not set)					
May 7, 2012 - May 13, 2012	0	0.00	00:00:00	0.00%	0.00%
April 30, 2012 - May 6, 2012	1	1.00	00:00:00	100.00%	100.00%
% Change	-100.00%	-100.00%	0.00%	-100.00%	-100.00%
Denmark					
May 7, 2012 - May 13, 2012	0	0.00	00:00:00	0.00%	0.00%
April 30, 2012 - May 6, 2012	1	1.00	00:00:00	100.00%	100.00%
% Change	-100.00%	-100.00%	0.00%	-100.00%	-100.00%
Czech Republic					
May 7, 2012 - May 13, 2012	0	0.00	00:00:00	0.00%	0.00%
April 30, 2012 - May 6, 2012	1	1.00	00:00:00	100.00%	100.00%
% Change	-100.00%	-100.00%	0.00%	-100.00%	-100.00%

1 - 10 of 11



Pages on this site were viewed a total of 1,335 times

1,335 Pageviews

Previous: 1,117 (19.52%)

1,021 Unique Views

Previous: 913 (11.83%)

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Top Content

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Apr 30, 2012 - May 6, 2012	87	7.79%
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